



BS **BALAJI SWITCHGEARS™**
LEADING TECHNOLOGY PARTNER

**Corporate
Catalogue**

**Simplifying
Complex Operations
with Automated Solutions**



Meet Our Founder

Mr. Bajrang Garg

Energy & Power are the vitals for any human or industry. We are privileged to be a part of this ever growing industry which contributes to majority GDP. Globally, Switchgear Market is valued approx. above 98.12 Billion USD. There is a potential to grow at a CAGR of 6.6% and above. Thus, there are infinite possibilities for us to explore in this market.

With our nearly four decades of experience in this industry, we have been a consistent choice for our customers. We feel proud in being identified as the complete solution provider for our industry.

With digital transformations happening worldwide, our industry has started investing in tools like AI, ML, IoT etc to help businesses globally to reach their next level potential. We are aligned with the future goals and want our customers to experience the next level growth irrespective of their geographies.

To fulfill our ambitious plans, we believe in being an equal opportunity provider, bringing together both young and experienced minds to shape a better tomorrow. Success, for us, is not just measured by business milestones but by the impact we create. True growth lies in giving back—empowering people, uplifting our community, and driving meaningful change through our social initiatives. Because a business thrives not in isolation, but in harmony with the society it serves.

Bajrang Garg

Founder

About us

Balaji Switchgears Pvt. Ltd.

Balaji Switchgears initiated its operations in the year 1990. With Nearly 4 decades of our operations, we've become the leading technology partner in India today.

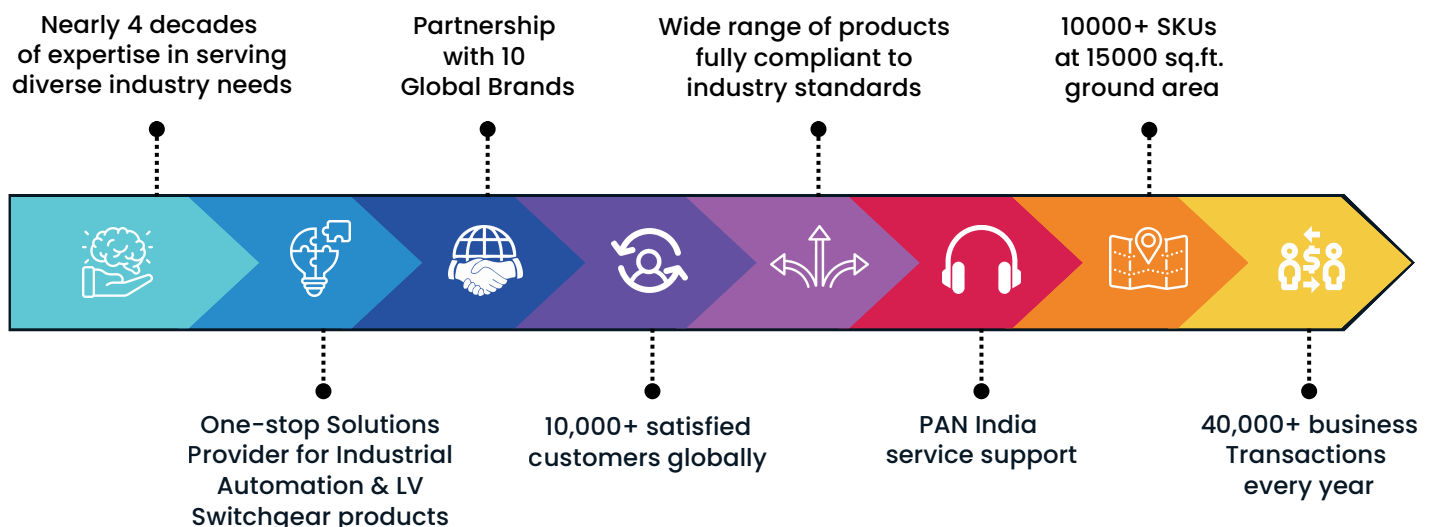


We cater to supply requirements of Low Voltage Switchgear & Automation products along with all integrating components like cables, enclosures, panels, ducts, meters, capacitors etc.

With the support of our electrical and software engineers, we have developed expertise to provide the services of Panel Commissioning and Programming support to our customers.

Our customer basket includes leading OEMs, Panel Builders, Contractors, and End-users from Food & Beverage, Packaging & Bottling, HVAC, Oil & Chemical, Agriculture, Defense segments and Government authorities.

Your Industrial Solutions Provider with Global Reach & Trust



About us

Balaji Switchgears Pvt. Ltd.



Mission

We at Balaji Switchgears are on a mission to help OEMs, Panel Builders and Industries to ease their buying experience in Switchgear & Automation procurement by providing quality and seamless service empowering them with operational efficiency which provides peace of mind in their production.

We envision a future where our service supremacy empowers industries for seamless integration of cutting-edge technology, fostering efficiency and sustainability. With nearly four decades of expertise, we aspire to be the trusted catalyst for innovation, providing tailored solutions that drive progress and establish our strong presence worldwide.



Vision



Values

Ensure excellent service support • Add value to our customers • Redefine innovation in the Industry • To contribute back to the society.

We do what is right for our customers. If our product / service adds no value to you, then your money is of no value to us!



Our Commitment

Our Company Milestones

2026 ONWARDS

YEAR
2024-2026

Marching towards 5000MINR+ Revenue

- Partnership With ABB
- Omron E3Z Sales Champion Award, 2026
- Expanded To 20K+ Digital Community
- Crossed 1400MINR+ Revenue
- Expanded Warehouse Infrastructure to 15000 Sq.Ft. ground area

YEAR
2021-2024

- Crossed 1000 MINR+ Revenue
- Implemented SAP BI
- Omron Relay Champion (MY Series), 2023, 2024
- Schneider Electric Supernova Award 2023
- OneSE Champion Award 2022
- Partnership With Elmeasure
- Schneider Electric Outstanding contribution for Easy Series Business (IA China Hub), 2022
- 880 MINR+ Revenue
- Partnership With nVent Hoffman

YEAR
2017-2020

- 500 MINR+ Revenue
- Partnership With LAPP
- Established BSPL Foundation
- Crossed Serving 8000+ Customers
- Game Changer Performance (Covid Heroes) by Schneider Electric, 2020

YEAR
2010-2016

- 250MINR+ Revenue
- Elite Group SE
- Mirror Group SE

YEAR
2000-2009

- Partnership with Connectwell
- Partnership with Omron
- Expansion Outside Bhagirath
- Started with Automation Business

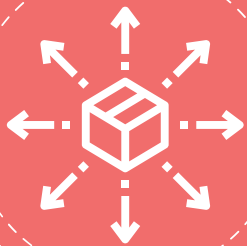
YEAR
1990-1999

- Incorporation of Company
- Partnership With Schneider Electric

Explore Industries We Serve

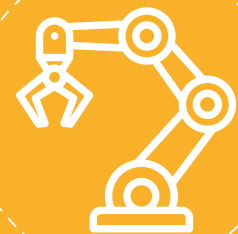
We provide Customized Low Voltage Switchgear & Automation Solutions to various industries like Food & Beverage, Packaging & Bottling, HVAC, Agriculture, and Manufacturing. Adding to it, our warehouse, spread over 15,000 Sq. Ft. ground area with 10,000 SKUs helps us to stock products to meet diverse market demand. With our in-house team, we assure to provide the best solution to various industry needs. Vast product portfolio along with Principal Partners profile helps us to serve our customers proficiently and fast.

Our Business Segments



**Product
Distribution**

**Programming,
Commissioning
& Automation
Solutions**



**AMC
Retrofitting**

**Panel
Building**



Explore Product Offerings

LV SWITCHGEARS & CONTROL GEARS



ACB | MCB | MCCB | RCCB | RCBO |
MPCB | Contactors | Relays |
Changeovers ATS | Distribution Board

CONTROLLING & SIGNALLING



Tower Lights | Pushbuttons |
Pilot Lights | Foot Switch | Buzzer |
Pendant Station | Joystick

INDUSTRIAL PLUG & SOCKET



Insulated Plugs | Insulated Sockets |
Metal Clad P&S | Enclosures with P&S |
Receptacles Combinations

AUTOMATION



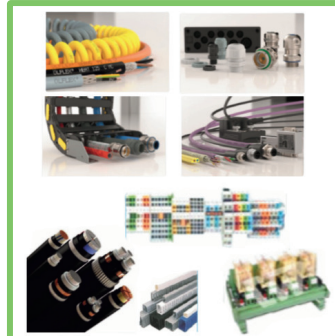
PLC | Drives | HMI | Scada | Power Supplies | Servo | Encoder | Timer |
SSR | Limit Switch | Level Controllers | Soft Starters

ENCLOSURE SYSTEMS



Wall Mounted | Floor
Standing | SS Enclosures |
Cooling Units | Filters

WIRES, CABLES & ACCESSORIES



Wires | Cables | Conduit Pipes | Glands |
Terminal Blocks | Din Rails | Wire Ducts |
Relay Cards | Tools & Accessories

METERS & CAPACITORS



Meters | EMS Systems | APFC
Panels & Relays | Detuned
Reactors | Capacitors

Know Our Valued Partners



Schneider Electric is a French multinational company providing energy and automation digital solutions for efficiency and sustainability. It addresses homes, buildings, data centers, infrastructure and industries, by combining energy technologies, real-time automation, software and services.



OMRON is a global leader in automation technology, enabling digital transformation across industries through integrated solutions that combine sensors, controllers, machine vision, robotics, motion control, safety systems, software, and IIoT technologies.



Promising German technology products in India, LAPP designs and manufactures all kind of cables and accessories. They also provide customised cabling solutions.



ABB is a global technology company delivering advanced low-voltage switchgear and power distribution solutions designed to ensure safe, reliable, and energy-efficient electrical infrastructure for industries, buildings and utilities.



Telemecanique Sensors, is a global leader in the design and manufacturing of automation sensors, limit switches and RFID systems for a range of demanding industries such as water, rail and material handling.



Connectwell is the leading manufacturer of Terminal Blocks in India. In addition to din rail and PCB terminal Blocks, Connectwell now offers a large range of products including interface modules, professional tools and switching power supplies.



Elmeasure, an Indian brand provides LV switchgears & energy management solutions. Their product portfolio includes switchgear modules, current transformers, meters for digital and combination monitoring, and demand controllers for efficient energy regulation.



nVent HOFFMAN, part of nVent, a company headquartered in the US, is a global provider of electrical enclosures. It offers one of the most comprehensive ranges of industrial enclosure and accessories for Automation and Control applications, Heating Ventilation and Air-conditioning (HVAC), Power and Distribution systems.



Trinity Touch being an Indian brand is engaged in manufacturing of high quality cable glands, wiring duct, Din rail, Tribox, enclosures, Solutions for Solar Wind Telecom Railway.

Our Clientele

Our Varied List of Clients Served in Various Industries.



Our Client Testimonials



“ Balaji Switchgears Pvt. Ltd. is a dependable partner delivering high quality, reliable supply, and timely coordination with zero defects.

— Vedanta Limited



“ Balaji Switchgears Pvt. Ltd. is a consistent 'A' grade vendor. Their competitive pricing, quick response, and dependable delivery ensure smooth execution. Their supportive approach simplifies coordination, making them a valued, long-term partner.

— Aditya Birla Group



“ We are very satisfied with the support and delivery received especially the prompt communication & quick turnaround time. We like the quality and the price point of the products supplied by BSPL.

— Tricolite Electrical Industries



“ Exceptional product quality, zero complaints, and reliable delivery performance make Balaji Switchgears a trusted partner. Their consistency strengthens our operations, and we look forward to continued collaboration.

— Cochin Shipyard



“ Balaji Switchgears has delivered exceptional results. Their unwavering commitment to quality and timely delivery has been impressive. BSPL Vendor Rating in all above parameters is outstanding and they fall in our “EXCELLENT” category.

— Bharat Electronics

NEW AGE Technology for Integrated Panel Manufacturing Solution.

Balaji Switchgears new age Gyanomation Systems, a new business vertical for integrated Panel Manufacturing solutions that include PLC and VFD Panels, MCC & PCC, DOL Starters & Star-Delta Starters, Distribution Boards, and Junction Boxes. The panels are designed to address the challenges posed by multiple industries that need Environment Monitoring Systems, Poultry Equipments, Extruder / Extrusion Plants, Leading Machines OEMs, and SPM Manufacturers etc.



The integrated panels provide the best value for money. As we use globally renowned components like Panels from nVent HOFFMAN, Switchgear from Schneider Electric, Omron, Wires & Accessories from LAPP & Connectwell, thus adding efficiency and safety to the performance.

Industries Catered

- Environment Monitoring System
- Poultry Equipment
- Extruder/Extrusion Plants
- Leading Machine OEMS
- SPM Manufacturers
- Buildings



GYANOMATION
SYSTEMS

 BALAJI SWITCHGEARS™

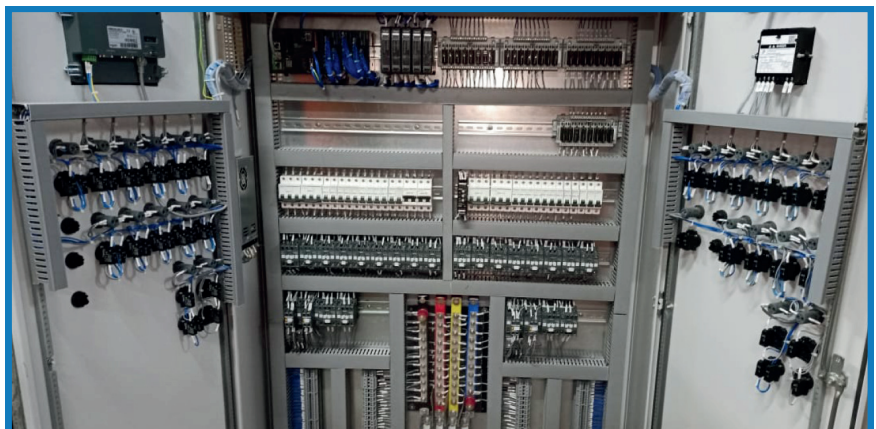
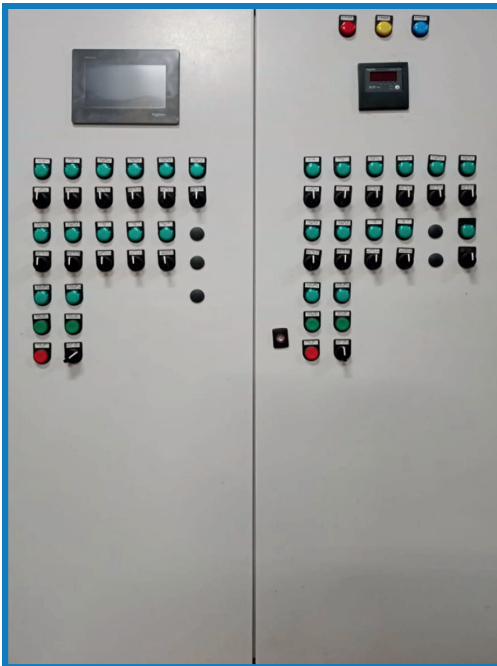
Gyanomation Systems

Types of Solution Manufactured

- PLC Panels
- VFD Panels
- MCC & PCC Panels
- DOL Starters & Star-Delta Starters
- Distribution Boards
- Junction Boxes

Few Keys Clients

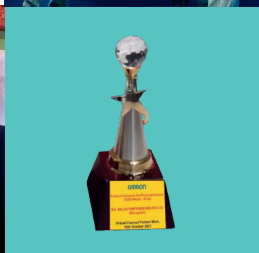
- Talwandi Sabo Power Plant
- GE
- ALSTOM
- IIT
- ICRISAT
- CSIR Palampur
- Schneider Electric



Awards & Recognition

We are honored to be recognized for our accomplishments as a Leading Technology Partner committed to providing the highest quality of products delivered through impeccable customer service over the years.

- Omron Photoelectric Sales Champion (E3Z Series), 2026
- Omron Relay Champion (MY Series), 2024
- Omron Proximity Sensor Champion (E2B Series), 2023
- Schneider Electric Supernova Award, 2023
- Schneider Electric Trailblazer Award, 2023
- Omron Relay Champion (MY Series), 2023
- Outstanding contribution for Easy Series Business (IA China Hub) by Schneider Electric, 2022
- Schneider Electric Royal Trailblazer Award, 2022
- Udaan-The Rising Entrepreneurs, 2022
- Omron Product Champion - MY Relays and Proximity Sensors, 2022
- Product Champion for Proximity Sensors by Omron, 2020
- Game Changer Performance (Covid Heroes) by Schneider Electric, 2020
- Master Blaster Award by Schneider Electric, 2020
- Schneider Electric India Foundation Event, 2017
- Best Partner Award Regional Sales-North by Schneider Electric, 2016
- Growth Award by Omron India, 2015
- Best Industry Sales North India by Schneider Electric, 2014
- Best Partner Industry-North by Schneider Electric, 2013



Our Accreditations

We take pride in being a member of renowned associations & certification of our industry. Ensuring that we stay updated with the latest advancements, industry best practices, events & regulatory guidelines. It also strengthens our network, allowing us to collaborate with key stakeholders in the electrical and switchgear industry.



Our Successful Project Installations

Project Name	Year of Commission	Location	Value	Details
AECPL	2025-2026	Bhiwadi	8 MINR	Supply & service of advanced LV and VFD solutions for an extrusion plant along with EMS systems.
Waree Solar	2025-2026	Multiple Locations	30 MINR	Supply of advanced switchgear and power monitoring solutions through a leading panel builder.
AIIMS Awantipoora	2025	Awantipoora	20 MINR	Supply of AHF and power quality solutions through a leading panel builder.
Foxconn	2025	Chennai & Bangalore	40 MINR	Supply of advanced switchgear and VFDs for the Foxconn plant through a leading panel builder.
Diageo	2025	Multiple Locations	20 MINR	Design and programming of various bottling machines through a leading OEM.
Pharma Project	2024 - 2025	Faridabad	50 MINR	Supply and SIT of LT panels and cables for a leading pharmaceutical company in North India.
Sri Sri Foundation - Didactic	2024 - 2025	Multiple Locations	10 MINR	Supply and installation of didactic kits for skill development in the electrical field across various campuses funded by Sri Sri Foundation.
ITI Delhi - Didactic	2024 - 2025	Multiple Locations	30 MINR	Supply of didactic kits for skill development in the electrical field across various IIT campuses.
Green House Project	2024	ICAR sites	3MINR	Supply and commissioning of greenhouse PLC panels at various ICAR sites.
HT Transformer	2021	Tata Steel BSL	40MINR	Supply of 40 MVA and 31.5 MVA HT transformers.

Our Customer Support Service

We advance our skills on a continuous basis to stay innovative and provide our customers complete satisfaction from pre-sales to post-sales. With customer satisfaction score of 90%, we aim to satisfy all our customers by fulfilling our ultimate vision. Assurance of supply of globally renowned quality products approving necessary International Standards. With the strength of in-house service team, we promise to resolve to our customer's issues telephonically or on-site within 24 to 48 hours.



EXCELLENT SERVICE SUPPORT

We promise to resolve our customer's issues telephonically or on-site within 24 to 48 hours.

QUALITY ASSURANCE
Assurance of supply of globally renowned quality products approved by necessary International Standards



ASSURED WARRANTY

All products have a default warranty period from 12- 18 months, subject to product and other T&Cs.

COMPETITIVE PRICE
We strive to provide a competitive price to our customers.



Quick Response Time

We assure you to respond to your query within 24 working hours.

Our Corporate Social Responsibility

“ At BSPL Foundation our moto is सेवा परमो धर्म ”



We commit to serving the community by making a difference in the lives around us. We play our role towards the society via instrumental drives like Skill development, Health Awareness and Checkups, Food/Cloth distribution, Environmental protection and Education for all initiatives.

In collaboration with PVR Nest, BSPL Foundation serves various charitable trusts for their CSR initiatives. These Trusts work for female empowering skill developments training & up-skilling them to be financially independent.

In collaboration with Schneider Electric Foundation, BSPL Foundation has worked in training & up-skilling youth for electrical programming and installation trainings. We also conduct food distribution and health checkup drives for underprivileged groups of society.

Protecting our mother earth we undertake various afforestation initiative in different parts of the country ensuring that our future generations get a better place to live.



Notes



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Certifications



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