



**BS** **BALAJI SWITCHGEARS™**  
LEADING TECHNOLOGY PARTNER

**Corporate  
Catalogue**

**Simplifying  
Complex Operations  
with Automated Solutions**



## Meet Our Founder

# Mr. Bajrang Garg

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Energy & Power are the vitals for any human or industry. We are privileged to be a part of this ever growing industry which contributes to majority GDP. Globally, Switchgear Market is valued approx. above 98.12 Billion USD. There is a potential to grow at a CAGR of 6.6% and above. Thus, there are infinite possibilities for us to explore in this market.

With our nearly four decades of experience in this industry, we have been a consistent choice for our customers. We feel proud in being identified as the complete solution provider for our industry.

With digital transformations happening worldwide, our industry has started investing in tools like AI, ML, IoT etc to help businesses globally to reach their next level potential. We are aligned with the future goals and want our customers to experience the next level growth irrespective of their geographies.

To fulfill our ambitious plans, we believe in being an equal opportunity provider, bringing together both young and experienced minds to shape a better tomorrow. Success, for us, is not just measured by business milestones but by the impact we create. True growth lies in giving back—empowering people, uplifting our community, and driving meaningful change through our social initiatives. Because a business thrives not in isolation, but in harmony with the society it serves.

Founder

# About us

## Balaji Switchgears Pvt. Ltd.

Balaji Switchgears initiated its operations in the year 1990. With Nearly 4 decades of our operations, we've become the leading technology partner in India today.

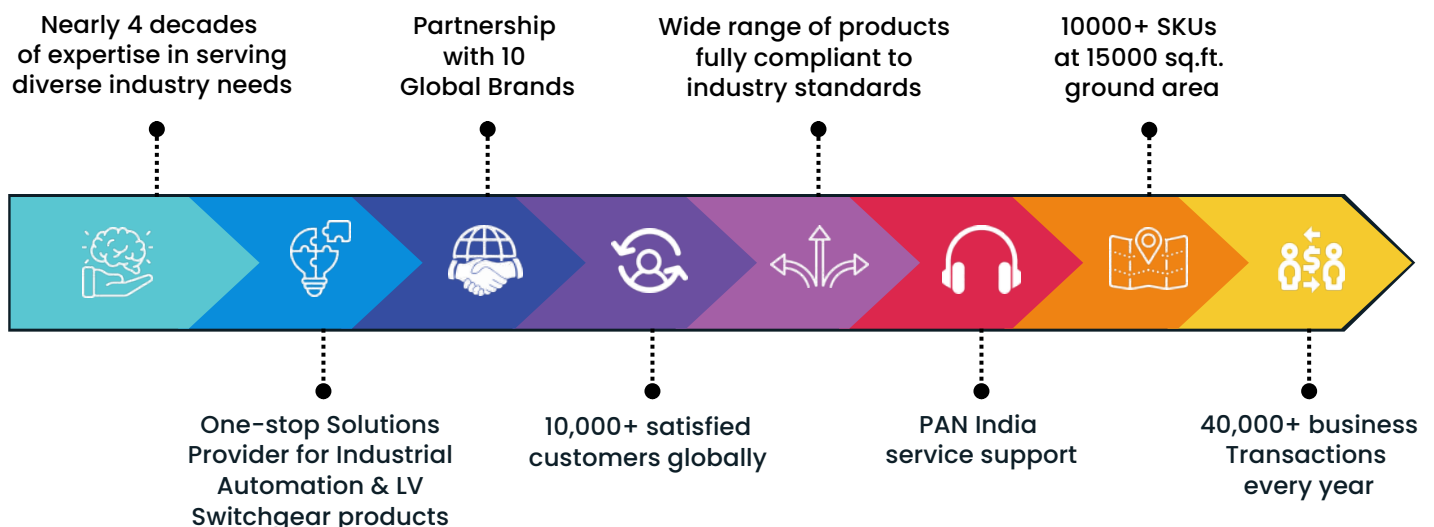


We cater to supply requirements of Low Voltage Switchgear & Automation products along with all integrating components like cables, enclosures, panels, ducts, meters, capacitors etc.

With the support of our electrical and software engineers, we have developed expertise to provide the services of Panel Commissioning and Programming support to our customers.

Our customer basket includes leading OEMs, Panel Builders, Contractors, and End-users from Food & Beverage, Packaging & Bottling, HVAC, Oil & Chemical, Agriculture, Defense segments and Government authorities.

### Your Industrial Solutions Provider with Global Reach & Trust



About us

# Balaji Switchgears Pvt. Ltd.



## Mission

We at Balaji Switchgears are on a mission to help OEMs, Panel Builders and Industries to ease their buying experience in Switchgear & Automation procurement by providing quality and seamless service empowering them with operational efficiency which provides peace of mind in their production.

We envision a future where our service supremacy empowers industries for seamless integration of cutting-edge technology, fostering efficiency and sustainability. With nearly four decades of expertise, we aspire to be the trusted catalyst for innovation, providing tailored solutions that drive progress and establish our strong presence worldwide.



## Vision



## Values

Ensure excellent service support • Add value to our customers • Redefine innovation in the Industry • To contribute back to the society.

We do what is right for our customers. If our product / service adds no value to you, then your money is of no value to us!



## Our Commitment

# Our Company Milestones

## 2025 ONWARDS

YEAR  
**2021-2024**

### Marching towards 5000MINR+ Revenue

- Crossed 1000MINR+ Revenue
- Implemented SAP BI
- Omron Relay Champion (MY Series), 2024
- Schneider Electric Supernova Award 2023
- Schneider Electric Trailblazer Award, 2023
- Omron Relay Champion (MY Series), 2023
- OneSE Champion Award 2022
- Schneider Electric Outstanding contribution for Easy Series Business (IA China Hub), 2022
- 880 MINR+ Revenue

YEAR  
**2017-2020**

- 500 MINR+ Revenue
- Partnership With LAPP
- Established BSPL Foundation
- Crossed Serving 8000+ Customers
- Game Changer Performance (Covid Heroes) by Schneider Electric, 2020

YEAR  
**2010-2016**

- 250MINR+ Revenue
- Partnership with Socomec
- Elite Group SE
- Mirror Group SE

YEAR  
**2000-2009**

- Partnership with Connectwell
- Partnership with Omron
- Expansion Outside Bhagirath
- Started with Automation Business

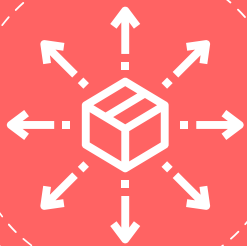
YEAR  
**1990-1999**

- Incorporation of Company
- Partnership With Schneider Electric

# Explore Industries We Serve

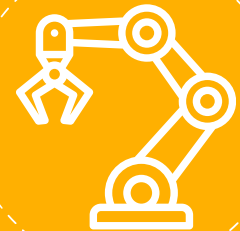
We provide Customized Low Voltage Switchgear & Automation Solutions to various industries like Food & Beverage, Packaging & Bottling, HVAC, Agriculture, and Manufacturing. Adding to it, our warehouse, spread over 15,000 Sq. Ft. ground area with 10,000 SKUs helps us to stock products to meet diverse market demand. With our in-house team, we assure to provide the best solution to various industry needs. Vast product portfolio along with Principal Partners profile helps us to serve our customers proficiently and fast.

## Our Business Segments



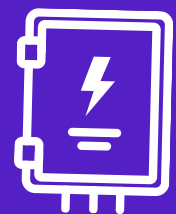
**Product  
Distribution**

**Programming,  
Commissioning  
& Automation  
Solutions**



**AMC  
Retrofitting**

**Panel  
Building**



# Explore Product Offerings

## LV SWITCHGEARS & CONTROL GEARS



ACB | MCB | MCCB | RCCB | RCBO |  
MPCB | Contactors | Relays |  
Changeovers ATS | Distribution Board

## CONTROLLING & SIGNALLING



Tower Lights | Pushbuttons |  
Pilot Lights | Foot Switch | Buzzer |  
Pendant Station | Joystick

## INDUSTRIAL PLUG & SOCKET



Insulated Plugs | Insulated Sockets |  
Metal Clad P&S | Enclosures with P&S |  
Receptacles Combinations

## AUTOMATION



PLC | Drives | HMI | Scada | Power Supplies | Servo | Encoder | Timer |  
SSR | Limit Switch | Level Controllers | Soft Starters

## ENCLOSURE SYSTEMS



Wall Mounted | Floor  
Standing | SS Enclosures |  
Cooling Units | Filters

## WIRES, CABLES & ACCESSORIES



Wires | Cables | Conduit Pipes | Glands |  
Terminal Blocks | Din Rails | Wire Ducts |  
Relay Cards | Tools & Accessories

## METERS & CAPACITORS



Meters | EMS Systems | APFC  
Panels & Relays | Detuned  
Reactors | Capacitors

# Know Our Valued Partners



Schneider Electric is a French multinational company providing energy and automation digital solutions for efficiency and sustainability. It addresses homes, buildings, data centers, infrastructure and industries, by combining energy technologies, real-time automation, software and services.



Trusted manufacturer of control equipment, factory automation systems, electronic components, automotive electronics, ticket vending machines and medical equipment ensuring high quality Japanese technology.



Promising German technology products in India, LAPP designs and manufactures all kind of cables and accessories. They also provide customised cabling solutions.



Telemecanique Sensors, is a global leader in the design and manufacturing of automation sensors, limit switches and RFID systems for a range of demanding industries such as water, rail and material handling.



Connectwell is the leading manufacturer of Terminal Blocks in India. In addition to din rail and PCB terminal Blocks, Connectwell now offers a large range of products including interface modules, professional tools and switching power supplies.



Elmeasure, an Indian brand provides LV switchgears & energy management solutions. Their product portfolio includes switchgear modules, current transformers, meters for digital and combination monitoring, and demand controllers for efficient energy regulation.



nVent HOFFMAN, part of nVent, a company headquartered in the US, is a global provider of electrical enclosures. It offers one of the most comprehensive ranges of industrial enclosure and accessories for Automation and Control applications, Heating Ventilation and Air-conditioning (HVAC), Power and Distribution systems.



One of the leading Indian brands, KEI is into manufacturing of copper and aluminium cable for Infrastructure, Defense, Telecommunication and other industries.



Trinity Touch being an Indian brand is engaged in manufacturing of high quality cable glands, wiring duct, Din rail, Tribox, enclosures, Solutions for Solar Wind Telecom Railway.



# Our Clientele

**Our Varied List of Clients Served in Various Industries.**



# Our Client Testimonials



“ Balaji Switchgears provide us timely delivery and best in the industry discount and we are fully satisfied with the service received from you.

- Legrand Group



“ Switchgears sourced from BSPL is of great quality. We own multiple businesses and use these Switchgears. The service of BSPL is great and we are happy with meaningful cooperation.

- Jodhani Group



“ Balaji Switchgears has delivered exceptional result for the period of April 1st, 2022 to March 31st, 2023. Their unwavering commitment to quality and timely delivery has been impressive. BSPL Vendor Rating in all above parameters is outstanding and they fall in our “EXCELLENT” category.

- Bharat Electronics



“ We are very satisfied with the support and delivery received especially the prompt communication & quick turnaround time. We like the quality and the price point of the products supplied by BSPL.

- Tricolite Electrical Industries



“ BSPL was evaluated in Capability Evaluation on the basis of overall Observation, Strength & Opportunity of Improvement. They have received an overall rating of 83.75% The overall rating was reached due to their consistent performance.

- Tata Projects

# International Market Distribution



**Trusted by  
10,000+ Customers  
Across 5 Continents!**



**We make it happen for you**

**GLOBALLY**

Simplifying complex operations with  
automated solutions



With nearly four decades of service to the industry we are now globally recognized. Our exports are in over 5 continents and over 11 countries covering Asia-Pacific, Middle East and other parts of the world. We intend to be a global partner for your LV/MV Solutions.

## NEW AGE Technology for Integrated Panel Manufacturing Solution.

Balaji Switchgears new age Gyanomation Systems, a new business vertical for integrated Panel Manufacturing solutions that include PLC and VFD Panels, MCC & PCC, DOL Starters & Star-Delta Starters, Distribution Boards, and Junction Boxes. The panels are designed to address the challenges posed by multiple industries that need Environment Monitoring Systems, Poultry Equipments, Extruder / Extrusion Plants, Leading Machines OEMs, and SPM Manufacturers etc.



The integrated panels provide the best value for money. As we use globally renowned components like Panels from nVent HOFFMAN, Switchgear from Schneider Electric, Omron, Wires & Accessories from LAPP & Connectwell, thus adding efficiency and safety to the performance.

### Industries Catered

- Environment Monitoring System
- Poultry Equipment
- Extruder/Extrusion Plants
- Leading Machine OEMS
- SPM Manufacturers
- Buildings

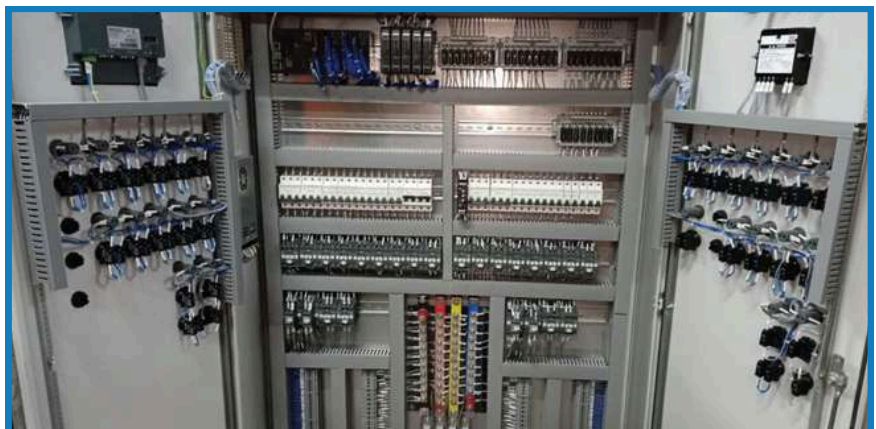
# Gyanomation Systems

## Types of Solution Manufactured

- PLC Panels
- VFD Panels
- MCC & PCC Panels
- DOL Starters & Star-Delta Starters
- Distribution Boards
- Junction Boxes

## Few Keys Clients

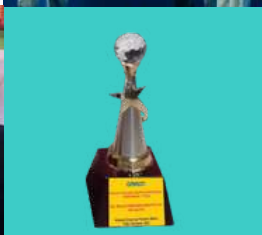
- Talwandi Sabo Power Plant
- GE
- ALSTOM
- IIT
- ICRISAT
- CSIR Palampur
- Schneider Electric



# Awards & Recognition

We are honored to be recognized for our accomplishments as a Leading Technology Partner committed to providing the highest quality of products delivered through impeccable customer service over the years.

- Omron Relay Champion (MY Series), 2024
- Omron Proximity Sensor Champion (E2B Series), 2023
- Schneider Electric Supernova Award, 2023
- Schneider Electric Trailblazer Award, 2023
- Omron Relay Champion (MY Series), 2023
- Outstanding contribution for Easy Series Business (IA China Hub) by Schneider Electric, 2022
- Schneider Electric Royal Trailblazer Award, 2022
- Udaan-The Rising Entrepreneurs, 2022
- Omron Product Champion - MY Relays and Proximity Sensors, 2022
- Product Champion for Proximity Sensors by Omron, 2020
- Game Changer Performance (Covid Heroes) by Schneider Electric, 2020
- Master Blaster Award by Schneider Electric, 2020
- Schneider Electric India Foundation Event, 2017
- Best Partner Award Regional Sales-North by Schneider Electric, 2016
- Growth Award by Omron India, 2015
- Best Industry Sales North India by Schneider Electric, 2014
- Best Partner Industry-North by Schneider Electric, 2013



# Our Accreditations

We take pride in being a member of renowned associations & certification of our industry. Ensuring that we stay updated with the latest advancements, industry best practices, events & regulatory guidelines. It also strengthens our network, allowing us to collaborate with key stakeholders in the electrical and switchgear industry.



# Our Successful Project Installations

Project Name	Year of Commission	Location	Value	Details
Foxconn	2024	Chennai/ Bangalore	80 MINR	Supply of advance switchgears & VFDS for Foxconn plant through a leading panel builder.
Pharma Project	2024	Faridabad	50 MINR	Supply of LT Panels, Cables & SITC for a leading pharmaceutical company of North India.
Didactic	2023-24	Multiple Locations	40 MINR	Supply of didactic kits for skill development in electrical field on various ITI Colleges.
Diageo	2024	Multiple Locations	15 MINR	Designing & Programming of various bottling machines thru a leading OEM.
NTPC Sites	2024	Multiple Locations	6MINR	Supply of special limit switch for various blowers at different site of NTPC through GE Power India Ltd.
Green House Project	2024	ICAR sites	3MINR	Supply & commissioning of green house PLC panels at various ICAR sites.
Agra Metro	2023	Agra	6 MINR	Supply of MCC, PCC switchgears through leading panel builder for Agra Metro.
HT Transformer	2021	Tata Steel BSL	40MINR	Supply 40MVA & 31.5MVA HT transformers
Covid Hospital Support	2021	Panipat	2MINR	During the COVID outbreak, a 1000-bed hospital was under construction in Panipat, with the contract awarded to a local panel builder. Despite lockdown challenges, we ensured timely material supply from Delhi, enabling the hospital's immediate operation.
Mohalla Clinic	2019	Delhi	4MINR	Executed supply of 50 Mohalla Clinic done by Delhi Govt thru a leading contractor.



# Our Customer Support Service

We advance our skills on a continuous basis to stay innovative and provide our customers complete satisfaction from pre-sales to post-sales. With customer satisfaction score of 90%, we aim to satisfy all our customers by fulfilling our ultimate vision. Assurance of supply of globally renowned quality products approving necessary International Standards. With the strength of in-house service team, we promise to resolve to our customer's issues telephonically or on-site within 24 to 48 hours.



## EXCELLENT SERVICE SUPPORT

We promise to resolve our customer's issues telephonically or on-site within 24 to 48 hours.

**QUALITY ASSURANCE**  
Assurance of supply of globally renowned quality products approved by necessary International Standards



## ASSURED WARRANTY

All products have a default warranty period from 12- 18 months, subject to product and other T&Cs.

**COMPETITIVE PRICE**  
We strive to provide a competitive price to our customers.



## Quick Response Time

We assure you to respond to your query within 24 working hours.

# Our Corporate Social Responsibility

“ At BSPL Foundation our moto is सेवा परमो धर्म ”



We commit to serving the community by making a difference in the lives around us. We play our role towards the society via instrumental drives like Skill development, Health Awareness and Checkups, Food/Cloth distribution, Environmental protection and Education for all initiatives.

In collaboration with PVR Nest, BSPL Foundation serves various charitable trusts for their CSR initiatives. These Trusts work for female empowering skill developments training & up-skilling them to be financially independent.

In collaboration with Schneider Electric Foundation, BSPL Foundation has worked in training & up-skilling youth for electrical programming and installation trainings. We also conduct food distribution and health checkup drives for underprivileged groups of society.

Protecting our mother earth we undertake various afforestation initiative in different parts of the country ensuring that our future generations get a better place to live.





## Head Office:

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Metro Station, Delhi-110015  
Contact :- 011-44755186/187/188, 011-47093969  
Email :- [mktgindia@balajiswitchgears.com](mailto:mktgindia@balajiswitchgears.com)

## Certifications



## Follow us on

